

Artwork & File Preparation Guidelines

Application supported

BAF Graphics supports the following software applications: Adobe Illustrator, InDesign, Photoshop, Quark XPress, Freehand. EPS files from other applications can be accepted but can only be printed as supplied and BAF Graphics cannot be held responsible for any errors resulting.

Fonts

Font files must be supplied with the artwork in the following formats: Type 1, Type 2, OpenType, True Type, Multiple Master fonts. If the font files cannot be supplied then the font must be outlined. Please inform us if special characters or ligatures have been used. Do not use Quark's pseudo style buttons such as, bold, italic etc.

Transparency and Gradient Meshes

Elements that use transparency or gradient meshes should be rasterised or flattened. When rasterising elements in Illustrator, a resolution of approx. 100ppi when printed at full size is ideal. If colour matching is required, please do not flatten or rasterise.

Visuals and Run-outs

Accurate colour visuals, ideally in PDF form must be supplied for all projects in order to ensure you receive accurately produced prints.

If colour matching is required please also provide a hard copy run-out. No liability can be accepted for jobs that are supplied without visuals.

Colour Matching

Colour matching will always be as close as possible to the gamut of the device.

For specific colour critical Pantone or spot colours we can supply a colour test print at an additional charge. Please note that we cannot reproduce metallic, fluorescent or very vivid colours in print.

Scale

When creating your artwork you can work off any sensible scale 1:2, 1:4 or 1:10 our RIP's will enlarge the artwork to the desired size.

Bleed

The following table is a guide to how much image bleed to add:

Document Longest Length (when printed at full size)	Amount of Bleed
500mm <	3mm
500mm > 1000mm	5mm
1000mm > 2000mm	10mm
2000mm <	20mm
System Graphics	20mm
ICut Cutting	3mm

For wrap mounted prints allow for the thickness of the substrate +25mm to wrap around.

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Resolution

Your files should be approx. 100ppi when printed at full size. The following table is a guide to how many Mb you should expect in the file sizes:

	width (across) x height (down) in mm / file size in Mb									
RGB	250	500	750	1000	1250	1500	1750	2000	2250	2500
250	3	6	9	12	14	17	20	23	25	28
500	6	12	17	23	28	34	38	45	50	56
750	9	17	25	34	42	50	59	67	75	84
1000	12	23	34	45	56	67	78	89	100	111
1250	14	28	42	56	70	84	97	111	125	139
1500	17	34	50	67	84	100	117	133	150	167
1750	20	38	59	78	97	117	136	156	175	194
2000	23	45	67	89	111	133	156	178	200	222
2250	25	50	75	100	125	150	175	200	225	250
2500	28	56	84	111	139	167	194	222	250	278
CMYK	250	500	750	1000	1250	1500	1750	2000	2250	2500
250	4	8	12	15	19	23	26	30	34	37
500	8	15	23	30	37	45	52	60	67	74
750	12	23	34	45	56	67	78	89	100	111
1000	15	30	45	60	74	89	104	119	133	148
1250	19	37	56	74	93	111	130	148	167	185
1500	23	45	67	89	111	134	156	178	200	222
1750	26	52	78	104	130	156	182	207	233	259
2000	30	60	89	119	148	178	207	237	267	296
2250	34	67	100	133	167	200	233	267	300	333
2500	37	74	111	148	185	222	259	296	333	370

RGB or CMYK

RGB scans are preferred although CMYK scans can be used if they have embedded profiles. Where possible save as .EPS files rather than .TIFF or .DCS separated files.

If White printing is required we will need a CMYK scan with a spot channel indicating the white.

Colour Profiles

For RGB Images use Adobe RGB (1998) and for CMYK use Euroscale ISO Coated FOGRA27.:

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